



CU Cradle2Career

Pathways to Success for Every Student



OCTOBER 30, 2015

WWW.CUCRADLE2CAREER.ORG

“Let us put our minds together and see what life we can make for our children” – *Sitting Bull*

NEW MEMBERS TO THE LEADERSHIP COUNCIL:

Career Coaching 4 Kidz
Lynette Correa-Velez

C-U Film Society
Brett Hays

C-U Mass Transit District
Brian Smith

Community Member
Nuria Arwari

Community Member
Vonne Ortiz

Courage Connection
Isak Griffiths

Dale Carnegie Training
Sandy Pistole

Dream Girls Academy, Inc.
Debarah McFarland

Franklin Middle School
Sarah Sanders

Habitat for Humanity
Sheila Dodd

Jericho Missionary Baptist Church
Rev. LeKevie Johnson

Marashlian & Donahue, PLLC
Jane Wagner



Are We at the Tipping Point?



A “tipping point” is that moment in the life of an idea/project when the accumulated “little actions” tip society’s scales so “the unexpected becomes expected” and “change is now more than a possibility.”

This is what CUC2C wants to see happen – our community **expecting** that it is up to **everyone** to ensure our CU children become productive adults.

According to the *Tipping Point* book, a tipping point can occur when three critical factors are present: “the law of the few,” “stickiness” and the “power of context.” Our Leadership Council **IS** the “law of the few”--a small group of dedicated people. A message that spurs action is “sticky”-- thanks to everyone who has helped us with our messaging at the last LC meeting.

Yet, if the timing within a culture is not right (power of context), not even the stickiest message will work. *Are people beginning to recognize that our strength as a community is truly dependent upon lifting up our most vulnerable? OR, are people willing to change how they collaborate so we can see sustainable change?* We shall see. – Denise and Lee Ann

What's Happening?

CUC2C helps bring millions to Champaign County! A federal “Relationship Strengthening” grant for “opportunity youth” (ages 15-23) in Champaign County, has just been awarded to Illinois State Professor Yazedijan. CUC2C and the United Way organized several meetings between area providers (a number who are members of CUC2C) and Dr. Yazedijan. Additionally, CUC2C assisted with some of the grant writing and securing all letters of commitment and support.

Thanks to:

Members of our new Operations Support Teams:

Community Mapping Team:

Paul Faraci, Joshua Hinds, Topper Steinman, and Sarah Zehr

Research Team:

Barbara Hudgings, Andy Quarnstrom, Charles Schultz, and Jane Solon

NEW MEMBERS TO THE LEADERSHIP COUNCIL (continued):

Pilgrim Missionary Baptist Church
Rev. Rickey E. Parks

Senator Bennet's Office
Michelle Gonzales

Shatterglass Studios
Brett Hays

State Treasurer's Office
Paul Faraci

Stephen's YMCA
Stacie Young

The Kraft Heinz Company
Bill Palm

Unit 4 Director of ESL
Maria Alanis

Urbana Free Library
Laura Fegley

We welcome you to join the CUC2C Leadership Council. For more information, email Denise Martin at denise@mhfa.net

Media Splash Succeeds!

CUC2C appeared on three TV stations and had two radio interviews as a result of our "splash". A HUGE thanks to our Community Engagement team and the following:

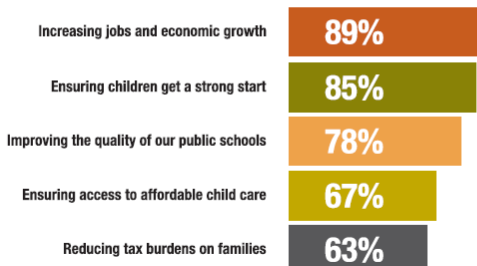
- ◆ Illinois Public Media
- ◆ Kim Krannich
- ◆ Ruth and Chuck Dunnun
- ◆ Michael Ujcich

"It is not enough to understand, or to see clearly. The future will be shaped in the arena of human activity, by those willing to commit their minds and their bodies to the task" – Robert Kennedy

America Speaks: New Poll Shows Investing in Early Childhood Education is a National Priority.

(Poll was conducted for the First Five Years Fund by the bipartisan team of Public Opinion Strategies and the Hart Research Associates.

Voters place children getting a strong start in life as one of the highest national priorities. 85% say this is important, second only to increasing jobs and economic growth, ranking it far above reducing the tax burden on families (63%). Making sure that working parents can find quality affordable child care ranked as the fourth most important issue at 67%.



Kindergarten Readiness Team (KR)

The success of family summer camp prompted two Champaign schools to approach us about assistance with a program for entering kindergarten families. The team is submitting feasibility plans to the Steering committee for a winter/spring pilot collaboration, "a centralized point of entry" for families needing support, and a summer 2016 community awareness campaign. For more information, contact Patti Hood at p.hood@cuc2c.net.

Workforce Readiness Team (WFR)

The team has been assessing 6 types of "best practices" that have been proven to improve some or all of the target "gap" skills: career-technical education grades k-8, career technical education for grades 9-12, mentoring, outside of/after school programming, service learning and social-emotional skill building. The team has also met with a panel of educators in each district to better understand implementation of current in-school programming. For more information, email Laura Weis at lauraw@champaigncounty.org



Shout Out!



- **Mason Weis** for two dynamite graphics for our website and general website development.
- **Pizza M** for hosting our August informational coffee
- **Jasmine Capo** our hard-working fall intern.
- **Dorey Panno** for editing the website
- **Central Interact Club** for assisting with Fall "Kindergarten Strong" sessions
- **P&S Local 149** for hosting our fall Leadership Council meeting.
- **Vonne Ortiz** for helping in the office
- **Human Kinetics** for printing our updated brochure