



WHAT IS CUC2C?

- CU Cradle 2 Career is a community movement that focuses efforts to maximize every child's potential to succeed and contribute in our community
- Our mission is to get our whole community working together so that all CU children "are ready to learn" when entering kindergarten and "ready to earn" as young adults

WHY IS IT NEEDED?

- Champaign County is the most highly educated county in the state of Illinois¹, with hundreds of service organizations and YET...
- 67% of CU students qualify for free or reduced lunch²
- 33% of CU school district children were not "kindergarten-ready" fall 2014.²
- 12% did not graduate from high school;² one drop-out can cost a community \$292,000 in a lifetime³ from lost earnings, government assistance and the criminal justice system.

HOW CAN WE CHANGE THIS?

- Get everyone working in the same direction
- Use data to determine what is effective and what is not making a difference
- Direct community efforts and resources based on the data

WHY IS THIS ANY DIFFERENT THAN WHAT HAS BEEN TRIED IN THE PAST?

- CUC2C is all volunteer—the agenda is serving the community.
- CUC2C is not another program
- CUC2C remains the neutral convener whose focus is to provide collective impact
- CUC2C assists all entities through research, measurement, leveraging existing resources and creating new opportunities through collaboration

HAS THIS CONCEPT BEEN SUCCESSFUL IN OTHER LOCATIONS?

- In greater Cincinnati, the number of children kindergarten-ready increased from 44% to 55% in seven years—that is 432 children⁴
- The number of Milwaukee 8th graders passing the math proficiency has increased by 3% between 2012-2014.⁵
- In Kalamazoo, "career preparedness" increased 5% in two years.⁶

WHAT DOES IT MEAN TO BE PART OF THE COMMUNITY COUNCIL?

- We want you to become a community champion of CUC2C and encourage others to join the effort; there are only three meetings per year
- We will add you to our e-mail list so that you can stay up to date on CUC2C
- We want you to respond to requests for help as appropriate based on your time available and level of expertise
- Go to our website www.cucradle2career.org and click "Get Involved"
- Follow us on Facebook at www.facebook.com/cu_cradle2career

1. United Way of Champaign County, Community Report 2012.

2. Illinois Report Card, found at www.illinoisreportcard.com

3. From "The consequences of Dropping out of High School," Sum, A. et al. (2009)

4. From www.strivepartnership.org

5. From www.milwaukeekeesucceeds.org

6. From www.thelearningnetwork.org "The Consequences of Dropping out of High School"